

# TOMÁS DE LA CRUZ

TECHNICAL DESIGNER • PATTERN MAKER • FIT SPECIALIST



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## Experience

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### Fit & Garment Construction

- Led fit sessions and evaluated designs for styling, fit, balance, consistency, construction, and quality.
- Directed fit sessions across divisions including Missy, Petite, Plus, Men's and Women's Woven and Knit categories.
- Managed feedback and maintained brand standards while converting specs for Petite, Tall, and Japan markets.

### Technical Design & Patternmaking

- Created accurate tech packs from development through final approval with specs, sketches, artwork, and construction.
- Developed and maintained block patterns across categories to ensure consistent fit and styling.
- Utilized 3D technology to validate aesthetic and fit before sample construction, reducing development iterations.

### Cross-functional Collaboration & Innovation

- Partnered with designers and cross-functional teams from concept through production.
- Led initiatives to align product design with brand standards and production capabilities.
- Conducted seasonal in-store audits and presented ongoing block evaluations to ensure consistency.

## Employment History

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02/2024 – Present

*Alexander Wang* – Woven Technical Designer, Women & Men

03/2019 – 12/2023

*Joe Fresh* – Senior Technical Designer, Women's Shirts & Tops

08/2018 – 03/2019

*G-III Group: Tommy Hilfiger & Karl Lagerfeld* – Freelance Technical Designer

10/2017 – 03/2018

*Coldwater Creek* – Freelance Patternmaker & Technical Designer, Missy & Plus

06/2002 – 04/2017

*Banana Republic/GAP Inc.* – Technical Designer, Various Divisions

## Core Competencies

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- 2D & 3D Patternmaking
- Tech Pack Development
- Fit Specialist
- Garment Construction
- Design Sketching
- Product Line Processes
- Creative Thinking
- Cross-functional Collaboration
- Interpersonal Communication

## Skills

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- Microsoft Office
- Adobe Illustrator
- Adobe Photoshop
- PLM
- Optitex
- Gerber
- Lectra
- CLO/3D

## Education

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Fashion Design Courses: Fashion Institute of Design & Merchandising (FIDM)

Art & Sketching Courses: San Francisco College