

TOMÁS DE LA CRUZ

TECHNICAL DESIGNER • PATTERN MAKER • FIT SPECIALIST



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Experience

Fit & Garment Construction

- Manage end-to-end garment fit and construction across all categories, including Missy, Petite, Plus, Men's and Women's Woven and Knit, ensuring alignment with customer specs and brand quality standards.
- Managed feedback and maintained brand standards while converting specs for Petite, Tall, and Japan markets.
- Streamline approvals and resolve technical issues to maintain fit consistency and meet production timelines.

Technical Design & Patternmaking

- Created accurate tech packs from development through final approval with specs, sketches, artwork, and construction.
- Developed and maintained block patterns across categories to ensure consistent fit and styling.
- Utilized 3D technology to validate aesthetic and fit before sample construction, reducing development iterations.

Cross-functional Collaboration & Innovation

- Partnered with designers and cross-functional teams from concept through production.
- Led initiatives to align product design with brand standards and production capabilities.
- Conducted seasonal in-store audits and presented ongoing block evaluations to ensure consistency.

Employment History

08/2025 – Present

ZAR Apparel Group: Laurel Grey & Stone Mason – Senior Technical Designer

02/2024 – 07/2025

Alexander Wang – Woven Technical Designer, Women & Men

03/2019 – 12/2023

Joe Fresh – Senior Technical Designer, Women's Shirts & Tops

08/2018 – 03/2019

G-III Group: Tommy Hilfiger & Karl Lagerfeld – Freelance Technical Designer

10/2017 – 03/2018

Coldwater Creek – Freelance Patternmaker & Technical Designer, Missy & Plus

06/2002 – 04/2017

Banana Republic/GAP Inc. – Technical Designer, Various Divisions

Core Competencies

- 2D & 3D Patternmaking
- Tech Pack Development
- Fit Specialist
- Garment Construction
- Design Sketching
- Product Line Processes
- Creative Thinking
- Cross-functional Collaboration
- Interpersonal Communication

Skills

- Microsoft Office
- Adobe Illustrator
- Adobe Photoshop
- PLM
- Optitex
- Gerber
- Lectra
- CLO/3D

Education

Fashion Design Courses: Fashion Institute of Design & Merchandising (FIDM)

Art & Sketching Courses: San Francisco College